

*Rich Moyer Presents*

*New!*

## **A Traffic Strategy**

- ✓ All These Wonderful Tools Do No Good Without Traffic
- ✓ How to Build Your Cashflow and Your List Organization
- ✓ Our Sister Sites And Traffic Sources
- ✓ You've Signed Up. Now what do you do?
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## Preface

Everybody needs traffic. Not automobiles, silly. Website Traffic.

Well, for \$9.95, you could buy 10,000 visitors to your website, but most likely, the majority would be robots.

For \$24.95, you could buy 200 guaranteed signups, but these are most likely Fiverrers who are paid to sign up, and you never hear from them again.

You could subscribe to 30 leads per day. There is also a very low success rate even though they claim that these leads are 3-question qualified.

All three of the above methods would be a bad choice. But you say that you are on a budget, or worse yet, you have no money.

If this defeatist attitude is holding you back, quite frankly, you should not be trying to start a business. It takes money and resourcefulness to start a business, even a home based business.

Author Note:

This is a branded version of this eBook, which means that all the affiliate links are live.

# **A Traffic Strategy**

**By Rich Moyer**

**V3.0**

## A Traffic Strategy



"I cannot afford to upgrade or use paid Traffic".

If you say that you are on a budget, or worse yet, you have no money, this defeatist attitude is holding you back. Quite frankly, you should not be trying to start a business. Get a J-O-B! Entrepreneurs recognize that it takes money and resourcefulness to start a business, even a home based business.

Now, if you are serious about starting your own home business, you would find a way. I recommend taking a logical approach, and defining a Traffic Strategy that incorporates some free or low-budget sources of traffic. These traffic sources (safelists and traffic exchanges) require that YOU work hard to exploit those free resources. After all, if YOU are using free resources to promote your product or service, why would you expect others using those same venues to be any different? **THEY ARE NOT BUYERS AND MOST HAVE NO MONEY.**

I am not suggesting that you do not use free traffic sources, because there is the possibility that you will find that one or more "sleepers" who just happened to be hanging out in the free venues, saw your ad, signed up, and became a marketing powerhouse that feeds your bank account with huge residual income. Possible, but unlikely. Still, these free resources have a place in your traffic strategy. Some of them

are quite good, especially traffic exchanges that are very active and highly ranked.

### **Understand the Value of Free Resources.**

Most importantly, you will see **MANY GREAT OFFERS** and **BARGAINS** on safelists and traffic exchanges. You can build multiple streams of **NICE INCOME**. I have been following Joe Freyaldenhoven (Team Elite Home Businesses), who has been offering Founders level memberships to his safelists for a very **REASONABLE** one-time, lifetime fee.

Founders (sometimes called Co-Admin or VIP Elite) level members earn **100% commissions** (plus the system administrator's cut). [I currently have TWENTY+ of the Founders sites.](#)

### **SuperNetworks**

SuperNetworks are somewhat better than individual safelist sites, but recognize that these are the same level of prospects that only sign up for free memberships, just lots more of them. SuperNetworks send to tens of thousands of **SAFELIST** members. By sheer volume, they raise the probability of getting clicks and eventually signups.

Remember the goal is to **BUILD YOUR LIST**, and expose **YOUR LIST** to your programs. It takes 7 to 11 exposures for most people to "get it".

SuperNetworks that send to sites that have a high percentage of **PAID MEMBERS**, are more likely to get a higher percentage of buyers, since they pay for the SuperNetworks access and privilege to send their ads to other like-minded people.

Higher valued prospects can be found in sites that offer LIFETIME PAID MEMBERSHIPS. There is a higher level of spending for those paid memberships, that also correlates to a higher propensity for those members to purchase other programs.

We have not left the area of free or low-budget traffic sites out of our strategy, but you can see that there IS a difference.

Owners offer lifetime memberships on my favorite sites, and the sites below offer the **lowest allowable prices for SuperNetwork ads**. The sites I am referring to are:

## [WebcastSource.net](#)



This is a hybrid Text Ad Exchange, with banners, text ads, login ads, and solos, header and footer solo ads, but it is also a unique Traffic Exchange. When you define your ads in the TE, visitors see a thumbnail screenshot of your website.

Solo ads to over 9000

## [Commissions Unleashed](#)



Offers 100% Founder's Commissions PLUS Admin Share.

## [Your Lucky Fast Cash](#)



Even free members earn 20%.

Great traffic sites with a huge selection of onsite and email ads PLUS great SuperNetwork Ads

## [CashStreamMaximizer](#)



Another differentiator is the sense of community among members and recognition that we place a high value on our subscribers. I WANT you to join as a free member, and I WANT you to be active. I will provide incentives to both JOIN and UPGRADE. Traffic incentives are offered to HIGH PERFORMING, HIGH MEMBERSHIP, HIGH ACTIVITY Sites. These traffic incentives are WELL WORTH THE NOMINAL PRICE to upgrade to Lifetime JV or Lifetime SJV levels.

Check out our advertising community, take the leap.

- \* Sign up for free eCourses
- \* View the dozens of free video and blog Tutorials
- \* Sign up for PROMO CODES newsletters
- \* Join and upgrade to receive tens of thousands of points, free ads and other bonuses.

Let's put a little skin in the game, and GET YOUR BUSINESS MOVING!

As your business grows, and your list grows, LET'S TALK ABOUT Mid- and High-Budget traffic programs. As always, I use what I sell, so my endorsements are truly because I USE AND HAVE GOTTEN THE BENEFITS personally, and have not just read the script.



**All These Wonderful Tools Do No  
Good Without Traffic**

No matter what you are promoting, unless you are getting traffic to your websites and REAL People are viewing, clicking and purchasing your product or service, you won't have an online business for long.

## **Types of Traffic**

First, not all traffic is alike. There is PASSIVE and ACTIVE traffic, and also ORGANIC traffic. When I invest in traffic, I always opt for ACTIVE promotions like Credit Mail, Solo Ads, and SuperNetwork Solos.

I do include passive sources in my strategy (which includes the WP rotator packages, Traffic Injectors, banners, safelist on-site ads), and Classifieds, but my thing is Solo Ads with the Ruby Solo eBlaster, Solos with TopSurfer, (both deliver 250-450 clicks per Solo), and I am a heavy user of SuperNetwork Solos.

I send on average, 250,000+ mails per day.

I use Solos and credit mails on my favorite safelists, and the 100+ others I am a member of, but most of all, I send Super Solos. With Supers, I get approximately the same CTRs as most safelist solos, but the fact that I am sending to hundreds of thousands on hundreds of sites (plus priority delivery of Supers and higher point rewards), the bottom line is that I am getting 1200-2400 clicks every day, 15-20 new subscribers per day, and 30-50 new leads every day

## **Traffic by Budget Category**

My strategy includes low-budget, medium budget, and large budget traffic sources. (note that even though medium and high budget sources involve out of pocket expenses, by becoming a reseller, you can recoup some of those costs and actually make a nice profit while using those traffic sources yourself).

## Low Budget

- **Safelists and Traffic exchanges** for the low-budget target audience. I look at them for effectiveness, specific audience, number of members, SuperNetwork connections, Upgrades and value-added offers in OTO's and offers.
  - [My TEHB Sites](#)

## Low-to Medium Budget

- **My own favorite safelists, mailers, and traffic exchanges**
  - [WebcastSource.net](#) - Hybrid Safelist/Exchange. Daily Promo Code. Solo ads to over 8000. Member-to-Member Mail every 3 days to 500, 2500, or 5000 members. Upgraded members get free Mega PLR Store stocked with over 200 items that can be sold, given away as incentives, or for personal use. I own this site.
  - [Commissions Unleashed](#) , [CashStreamMaximizer](#), and [Your Lucky Fast Cash](#) - Paid Commission Sites with a large selection of advanced onsite and email ads available to all member levels. Even free members earn Commissions:
    - \* Free Members earn 20% of Sales (keep 1, pass up 4, regardless of the value)
    - \* Silver earns 33% of Sales (keep 1 sale, pass up 2)
    - \* Gold earns 50% (keep 1, pass up 1 sale)
    - \* Platinum earns 75% (keep 3, pass up 1 sale)
    - \* Founder earns 100% (keep all, PLUS the admin share)Can't Miss One Time Offers - strive for at least Gold level so every other share is YOURS. Each of these lifetime paid memberships comes with generous initial ad packages, and get generous monthly ad packs. Free members get no monthly ads.

- [InstantCashEngine](#), [CashTrafficMachine](#), [CriticalMassAds](#), [ViralCashMultiplier](#), [Leads2Cash](#) - More favorite Instant Commission Sites
  - [WorldTextAds](#) and [AmazingTextAds](#) - brand new safelists with 1 SuperNetwork each, great downline builders. New safelists are fantastic opportunities for early adopters. NOTE: Set N Forget Solos are GREAT!
  - [Freedom Mails](#) - Simple safelist. Basic banner and text ads, solo ads, credit mail, login ads. GREAT GROWTH OPPORTUNITY. Two SuperNetworks.
  - [ClassyAdsProfits](#) - Classified Ads site with a unique feature: Autopost Ads. For \$10 per month you get 93 Autopost Ads! Use Classified Ads to promote PRODUCTS like ClickBank, Weight Loss, etc. in addition to network marketing opportunities.
  - [QuickCashSolos](#) - SuperNetwork Site with 7 SuperNetworks plus effective solo ads
  - [OneStopSolos](#) - one HUGE supernetwork to 111,000 members for under \$7
  - [WebTraffic4U](#) - Double Digit CTRs on banners and text links. Now offering Lifetime Banners and Solo Ads to the complete membership
  - [ListVapor](#) and [PaidViralMailer](#) - Great mailers with 3 SuperNetworks each.
  - [Dave Mosher sites](#) where I have top level memberships - great upgrade and SuperNetwork deals.
- **SuperNetworks** - mostly the same as Safelists for expected CTR's, but you send to a much larger audience so your probability of success is much greater. Check out my supernetwork solo results

You know that I am a huge SuperNetwork fan. I could not possibly deliver the volume of emails (for my personal promotions, does not include traffic from my TAE subscribers). I send from 200,000 to over half million emails per day... EVERY DAY.

Keep in mind that SuperNetworks tie together a network of safelist sites, so you cannot expect any different results than safelist averages, BUT you are sending VOLUME. At an average open rate of 2%-3%, and CTR at 0.5%, do the math...

Here is an impromptu chart that shows

- the site I use those SuperNetwork Ads
- the number of members for each SuperNetwork
- average Clicks per ad
- Name of the SuperNetwork and
- Cost Per Ad

SuperNetwork	Total Clicks	Avg Clicks	Count	Members	Sites	Cost
Speedy	689	229.67	3	41745	38	\$ 4.99
Blastoff	917	183.40	5	111581	69	\$ 8.95
Supersolo	476	119.00	4	61072	25	\$ 6.95
Targeted	723	103.29	7	38262	61	\$ 3.99
Eqsolos	527	87.83	6	67021	76	\$ 3.95
Ateam	527	75.29	7	29240	29	\$ 4.95
Blazinghot	344	68.80	5	39223	51	\$ 3.99
Powersoloextreme	390	65.00	6	33441	34	\$ 3.99
Powersoloplus	427	61.00	7	32696	37	\$ 3.99
Superviral	250	41.67	6	21462	31	\$ 3.99
Powersolo	284	40.57	7	36041	41	\$ 3.99
U2	212	30.29	7	35559	125	\$ 3.95
Ace	162	27.00	6	4761	8	\$ 2.97
Ultimate	100	16.67	6	14182	26	\$ 4.00
Powerboost	74	12.33	6	21996	72	\$ 3.95
Dand	27	5.40	8	9937	87	\$ 5.00
Supermoolah	209	4.75	45	7862	7	\$ 5.50
Sonicsolo	4378	31.27	140	23000	9	\$ 25.00

So, if you are not having the desired results, for a FEW BUCKS, you can step up your game. Here are some descriptions

- [SimpleTextAdz](#) - My absolute favorite SuperNetwork site by Dave Mosher with 39 SuperNetworks. Great login offers drive super solos to less than \$1 each.
- **Speedy SuperNetwork Solos** - my best results
- **Top Apex Mailer** to 51,240 members (purchase on Commissions Unleashed or Your Lucky Fast Cash). Happy Hour - Double Points!

- **Global Viral Mailer** to 33,716 members (purchase on Commissions Unleashed). Happy Hour - Double Points!
  - **Extreme Quality Network Ads** to 65,894 members (purchase on Your Lucky Fast Cash).
  - **WorldProfit SuperNetwork** - Solo ads to over 9000 from WebcastSource.net. Member to Member ads to up to 5,000 random members (depending on membership level)
  - **Network Feeds** - Solo ads to 7,228 members. (purchase on Freedom Mails).
  - **Super Mega Ads** - Solo ads to 33,395 members. (purchase on Freedom Mails).
- **Standalone SuperNetwork Blasters (some have autosubmit)**
    - [Realtime Blast Network](#) to 36,519 members
    - [Pinnacle Network Ads](#) to 22,056
    - [Herculist](#) to over 73,000 with Gold Membership
  - **Promo Codes** - Thousands of Ads for FREE.
    - [Exclusive Promo Codes](#)
    - [Traffic Codex](#)
    - [Truckloads of Ads](#) - Thousands of ads with One-time fee to join (\$10 - WORTH IT!):

## Mid-to-High Budget

- [TopSurfer](#) - my absolute favorite paid solo ads. I get 350-450 clicks per Solo Ad. Upgrade to Wholesaler for \$10 per month to get the best deals
- [Udimi.com](#) - I generally pay \$40-\$50 for 100 Clicks
- [Leased Ad Space](#) - \$7 for Lifetime Solo Ad per month
- [TheDownliner](#) - the absolute best passive traffic source for \$10 per month. Your ads are shown on over 8,000 traffic exchanges. Also, the TDL Machine gets Done-For-You paid AIOP signups
- [Diamond URL Rotator](#) - Passive Traffic - Rotate 5 URL's for 1 Year viewed by literally hundreds of sites - change any time
- [Gold Banner Rotator](#) - Passive Traffic - Rotate 5 468x60 Banners for 1 Year viewed by literally hundreds of sites sites - change any time
- [Sapphire Solo Ad Rotator](#) - Passive Traffic - Rotate 5 Solo Ads for 1 Year viewed by literally hundreds of sites sites - change any time
- [Ruby Solo Ad eBlaster](#) - Blast your solo ads to 135,000 members
- [WorldProfit 18 Turnkey Money Sites](#)
- [WorldProfit 500k credits on 8 LIFETIME upgraded sites](#)
- [WorldProfit SEO Optimizer + 12 Lifetime Traffic Package](#)
- [WorldProfit Solo eBlaster](#)
- [WorldProfit 250k Advertising Credits](#)
- [WorldProfit EXPOSE your Website To Over ONE Million Members](#)

## High Budget

- [Smart-list/Herculist solo ad package](#)
- [SuperListExplode](#) - Receive 30,000 credits EVERY DAY - mail to the whole list daily



- [Your Viral List, Your Viral Traffic, Your Viral Mailer, 10xMailer, HotListMailer](#) - great traffic sites by Matthew Graves - build YOUR list by integrating with YOUR autoresponder

### **Mailers and Submitters**

- [Viral Mail Profits](#) - Define your mailers, define your categories, define your subject lines, define your ad copy, and then send.
- [Referral Frenzy](#) - 90+ sites - check site status, click required ads to qualify to send. Upgraded members can schedule up to 300.

### **Banner Sites and Safelists with Great Banner CTRs**

Banner advertising is not dead! In fact, banners are a great source of Passive Traffic.

- [vTrafficRush](#) - great traffic and high CTRs on banners for a \$20 one-time fee
- [WebTraffic4U](#) - Instant Commission site that just added Solo Ads. Great CTRs for banners and text ads, offers Lifetime Banners
- [Banner Ads Are Back](#) - download this book

## Strategy

I recommend using the strategy I outline in [How To Succeed With Safelists](#).

## Pace Yourself

Only do **one site per day**, and complete the assignment of all your banners, buttons, and traffic links, and login ads that day.

Promote not only your primary business, but also a mix of traffic sites, member to member cash sites, and other programs to help you BUILD YOUR LIST.

Each day, some suggestions of programs to promote will be included in your email. Most of these are free to join, and have been programs I personally have in my project portfolio.

# How to Build Your Cashflow and Your List

Your daily email will also tell you about some of the other traffic programs, member to member sites, and list builders.

Most are free to join, and even as a free member of many of these sites, you can start to build a portfolio of cash producing and list building programs in which you can reinvest those profits to build an ever-increasing cashflow and list.

Don't forget to send out at least **one solo per day** for your **PRIMARY BUSINESS!**

### **Don't Miss Out on Great Deals**

Of course, after seeing the one time offers and login offers, if it is a good deal, has an SJV upgrade, or other benefit, **GO FOR IT!**

Look for **Second Chance OTO's!** I have built my portfolio that contains literally HUNDREDS of safelists and traffic exchanges by using this method.

**Don't overlook the SuperNetwork offers.** One email can go to tens of thousands, for a fraction of the cost of paid solo ads.

Build your list by front-ending your safelist promotions with a **LEAD CAPTURE PAGE**. I strongly recommend using an autoresponder like TeamEliteHomeBusinesses. They offer a free [SuperNet Business Hub](#), which is a limited function autoresponder that has Done-For-You landing pages and autoresponder followup messages. This is a great starter system, but I recommend taking the upgrade that includes so much more, PLUS tons of traffic, and 39 Streams of Income!

# Organization

With all these sites, you will need some tracking to do follow-ups, sign up for OTO's or other promo codes, and circle back to send the Solo ads.

I recommend using:

- [RoboForm](#) to track all of your login ID's and passwords. A small investment that will save you time and aggravation.
- **Google Tasks** - a free to-do list that comes with your email account.
- **Google Drive** - free cloud storage that also has a word processor, spreadsheet, and presentation tool
- **Google Docs** - a free word processor to store your ad copy
- **Google Sheet** - a free spreadsheet to track all of the urls for banners, buttons, e etc., and target URL's (your affiliate ID), login URL's, splash pages, landing pages.
- [ViralURL](#) - a free tracking tool. If it is not measured, it cannot be improved. Create separate tracking codes for each site so you can see which are delivering, and drop those sites that don't.

I just handed you a complete business, or a great jumpstart for promoting your primary business.

# **Our Sister Sites And Traffic Sources**

## **Giant Profit Ads and Mad Cow Ads**

These two sites have promos going on, and huge referral benefits for upgraded members. There is quite a mix of ad types on both these sites, and partner programs I have joined to give our members a wider reach for their ads at the lowest allowable prices on the internet.

## **Reasonably Priced Lifetime Upgrades**

Both of these sites have very reasonably priced SJV upgrades (\$12.99 Lifetime). Don't miss out!

## **Second Chance OTOs**

Both sites offer Second Chance OTO. I believe it is unreasonable to have someone make a financial obligation before seeing and experiencing the look, feel, and operations of any site.

**No SuperNetwork Ads** for now.



## **WebcastSource.net**

This is a hybrid Safelist and Traffic Exchange. Even though it has a small membership, this site is integrated into the massive WorldProfit network with literally hundreds of sites. There are over 18,000 members that see your safelist ads: banners, text ads, login ads. Solo ads go to 8,000 Contact Email addresses on premium WorldProfit sites.

Great signup safelist credit packs and exchange visitor credits, and paid members get huge upgrade bonus credit packs and monthly credit packs. Free members do not receive monthly credits.

### **Membership Levels**

- Free
- Pro members are \$3 per month.
- Lifetime members are a one-time \$16

### **It Ain't Pretty But It Works**

- Simple but effective interface. No flashy graphics, no gimmicks
- **CTRs on Banners Through the Roof!**
- Definitely worth posting your banners, and also text ads here. They are being viewed by over 18,000 members.

### **Unusual Features for Upgraded Members**

Upgraded members have the Mega PLR Store installed on their site loaded with over 200 ebooks, videos, and software products. They can use, give away, or sell these items

Lifetime members are offered a free 38 module network marketing video course.

- **WorldProfit Solo Network on WebcastSource.net**

[Freedom Mails](#) - a basic text ad exchange, a great GROWTH opportunity. Early Adopter Advantage. Full featured safelist with two SuperNetworks

[WorldTextAds](#) and [AmazingTextAds](#) - brand new full featured safelists with one SuperNetwork each

### **Other Traffic Networks**

Great SuperNetwork off-site ads and commercial Premium Traffic ads are also offered at a partner discount and receive benefits I pass on to my subscribers

- [1TAE](#)
- [10BuckBlast](#)
- [Guaranteed Mails](#)
- [Gigantic Solos](#)
- [Got Hits](#)
- [Referral Frenzy](#)
- [SitesPaying.me](#)
- [TopSurfer](#)
- [Traffic Ad Bar](#)
- [WorldProfit Solo eBlast](#)

### **Affiliate Safelist, Traffic Exchange, and Mailer Sites**

- [My Team Elite Home Business Sites](#)
- [100% Commission Sites](#)

**You've Signed Up.  
Now what do you do?**

## Welcome to Our Advertising Community

Congratulations on signing on with an incredibly powerful marketing system and Advertising Community

There is one secret I want to share with you:

### **IT ONLY WORKS IF YOU USE IT!**

Whether you are a free or paid member, you have been given a generous allocation of starting ads or points. Membership has its privileges, but none of those privileges here or any other TAE/TE include magic, telepathy, or hypnotism. It requires YOU to DO SOMETHING before the power of advertising is released.

### **Here are my suggestions:**

Review **How it Works** and **Surf to Earn Credits** (on the main menu of WebcastSource.net)

Set up your **Banner Ads**, at least a few. Don't know what banners to advertise? ASK for some suggestions!

- For instance, just by becoming a member at WebcastSource.net, you are also signed up as a free associate at WorldProfit. You can earn limited commissions as a free associate at WorldProfit

Your WebcastSource.net resources are located under **Referrals**.

- Join as a free member of at least one new safelist per day.

- Start with [CommissionsUnleashed](#), [CashStreamMaximizer](#), and [YourLuckyFastCash](#). Why? More free advertising resources, great Downline Builders. Post your WebcastSource.net ads there, and post the banners from those two sites here. Ad resources are located under **Tools and Stats** on those sites.

Set up your **Text Ads**, at least a few

- If you need ad copy, check the **Resources** or **Tools and Stats** for that program.
- If you need help finding or composing ad copy, submit a ticket at **Contact Us**

Set up your **Exchange Sites**, at least a few

- These tell about your site with a text message, then display a "snapshot" of your site in the exchange. Post the sites you have joined, or any other program to build your list are great choices.

Send **Member-to-Member** mail every 3 days

- How many members you send to is according to your membership level at WebcastSource. Free members send to up to 500. Pro sends up to 2500 members, and Lifetime sends to 5000 members.

You have many other ad types but just get started with this.

Being an **Advertising Community** implies support and help. Simply submit a ticket under **CONTACT US** (not Support) with any question at all.

# Ways to Promote WebcastSource.net

**Here are just a few ways to promote WebcastSource.net but don't limit yourself to just these.**

1. Home Business Forums.

The web is filled with forums. Type those 3 key words into Google and there you will find lots and lots of places to promote your exchange.

2. Social Media

Use Facebook, LinkedIn, Twitter, DIGG and so many others for promotion of WebcastSource.net

3. Add WebcastSource.net links or banners on your WorldProfit Silver or Platinum VIP Member's website, or any other website you own.

4. Write a press release about your new WebcastSource.net membership and post this to free Press Release sites.

Example: [www.PRLOG.com](http://www.PRLOG.com) or [www.Free-Press-Release.com](http://www.Free-Press-Release.com)

Do a Google search for "free press release sites" and you are on your way.

5. Signature File

Every email you send out can include a line or two about WebcastSource.net. Example:

*HEY! Get FREE ADVERTISING at WebcastSource. net*

*(When using the notation above, put a SPACE after the period and "net")*

*Caution: do NOT put URLs of any kind in the body of Solo ads or credit mail. It is OK in autoresponder broadcasts or followup emails.*

6. Update your profile in your Worldprofit Member area or your OTHER PROFILES on other sites.

Be sure to include WebcastSource.net in your profile on Google, Linked In, etc.

7. If a paid (Silver/Platinum VIP) member at WorldProfit, use the tools included in your Worldprofit Membership to promote WebcastSource.net, including your Newsletter and Prospect Emailer. Don't stop there, the next time you are in your Member area think about how you can use the SEO tool kit and the other resources in there to now start promoting WebcastSource.net.

8. Blog about WebcastSource.net. Blog about what a Safelist Exchange is, what you offer and how people benefit. Don't forget to include the address of WebcastSource.net within your blog post. If you are interested in starting your own WordPress blog, the software is included with a hosting account at [\\$39 Per Year Hosting](#).

9. Add links to WebcastSource.net EVERY where you can - on your blog, on classified ad sites, in forums and more.

10. The world loves FREE! Now you have just one more service you can offer your contacts - a free Membership at WebcastSource.net

11. Place WebcastSource.net banners, buttons, and login ads on every new safelist you join. Don't forget about traffic links and hot links.

12. Add your WebcastSource.net Splash Page URL to all Traffic Exchanges.



# Daily Bonuses And Promo Codes

## Safelist Daily and Login Bonuses

**Be sure you login to your safelists Every Day!**

- Click the Daily Bonus button above the NAV menu for between 2000 and 5000 points for viewing ONE AD.
- Get free ads by redeeming the daily promo codes. Find your daily promo code in the Member Area or at Daily Promo Code , then Redeem them in Advertise Here.

# Use Safelist Memberships to Build Your List

Of course, anybody involved with network marketing knows that the **ONLY** objective with **ANY PROGRAM** using Network Marketing is to get **SUBSCRIBERS** (referrals, sign-ups, downline and other such terms). You **DO NOT SELL ANYTHING ON SAFELISTS AND TRAFFIC EXCHANGES!** You get subscribers, and **ONCE THEY ARE ON YOUR LIST**, you send them relevant information about the products and services, and have the opportunity to present upsells or promotions to other products or services. The lesson here is **PROMOTE ONLY TO LANDING PAGES!**

**Safelists are the perfect way to build your list!**

How? Using an autoresponder. Capture their name and email **BEFORE** they sign up for your safelist site, then send them information about safelist features and functions (I will **GIVE YOU EXAMPLES OF THIS TYPE OF CAMPAIGN** for **FREE!**). You can customize to include a link for another program or service in your signature line, or add additional messages telling them about your own programs.

**What if you don't have an autoresponder, and cannot afford about \$20 per month?**

No problem. **Team Elite Home Businesses** has a world-class autoresponder for an incredible **one-time lifetime fee of \$47.00 USD**. There is 10 payment monthly fee of about \$5 to \$12, and

requires NO reseller license. You are not required to be a reseller of TEHB.

More about the TEHB system:

- Unlimited graphic capture pages
- Unlimited campaigns
- Unlimited follow-up messages
- Unlimited subscribers
- Dozens of done-for-you capture pages and campaigns
- Incredible integrated Downline Builder

**All for a one-time, Lifetime \$47 fee!**

Sign up for Team Elite Home Businesses and get started building your list RIGHT NOW!

»»»» [Team Elite Responder](#)

Oh, and see my blog, where you can find [free drip campaigns](#) for Giant Profit Ads and others. Simply create a Contact Group, and copy/paste into blank messages you create. Promote your capture pages, and you get FREE LEADS FOR LIFE!

# **30 Day WorldProfit Silver Membership**

- Join WorldProfit as a Silver member and you will be enrolled as an Upgraded **LIFETIME** Member to 12 Top Traffic Exchanges (alone worth hundreds of \$\$)
- eBlast to 90,000 double opt-in members of WorldProfit Networks every month
- Traffic Injection with thousands of points and ads per month
- 30 Days of World Class Network Marketing Training
- Live Training Every Friday 8am Central Time
- Live Monitors Closing Sales for you 24/7/365
- 50 Associates on YOUR LIST
- Daily Newsletter to ALL YOUR ASSOCIATES on your behalf (if they make purchases or upgrades - YOU get between 20%-100% Commission)
- Hundreds of PLR/MRR Items to Use, Sell, or Give Away
- Unlimited Bonus Builders to Entice New Sign-ups
- ClickBank Promo Kit (targeted at CONSUMERS not SELLERS)
- Award Winning Website and Cool Domain Name
- 50,000 Product Amazon Store on your website
- eBay Store on your website
- Clickbank Store on your website
- Hundreds of done-for-you landing pages with ad copy - just copy/paste
- No Contracts
- No Obligation - Quit Any Time

All for less than \$100 Per Month

Let me restate this:

A Done-for-you Marketing System for \$100 per month - Just Promote It!

»»»» [WorldProfit Silver Membership](#)

Or... Get the "Silver Member Show Home" Package with All This and MORE for 1 Year and Save 60% over the month-to-month Silver Membership

»»»» [WorldProfit Show Home Package](#)



# Summary

## Develop a Traffic Budget

- Contingencies - how to generate REVENUE that can be APPLIED TO YOUR BUSINESS
- Strategic Upgrades on Safelists and Traffic Exchanges to get higher commissions
- Reinvest into your business by using earned commissions to purchase strategic upgrades that will earn more commissions and get free monthly credits and ads

## Develop a Traffic Strategy that includes your budget timeline.

- Include Low Budget (safelists, traffic exchanges):
  - [Commissions Unleashed](#), [Your Lucky Fast Cash](#), [CashStreamMaximizer](#)
  - [WebcastSource.net](#)
  - [Giant Profit Ads](#), [Mad Cow Ads](#), [Freedom Mails](#), [WorldTextAds](#), [AmazingTextAds](#), [ListVapor](#), [PaidViralMailer](#)
  - [TEHB Sites](#) (and the Integrated Downline Builders)
  - [100% Paid Commission Sites](#)
- Low-to Medium Budget Sources (SuperNetworks, eBlasters, Classifieds)
  - [TopSurfer](#), [Guaranteed Mail](#), [WorldProfit eBlaster](#), [Realtime Ad Blast](#)
  - [Classy Ads Profits](#)
- High Budget (Traffic Co-ops, Traffic Authority)

## Start to Build Your List

- Update DOWNLINE BUILDERS

[TEHB Autoresponder](#) is a necessary component. \$47 Lifetime.

- Promote ONLY TO LEAD CAPTURE PAGES
- Tie Lead Capture Pages to [Drip Campaigns](#) (remember 7-11 or more exposures for your prospects to “get it”).
- Regular newsletters or broadcasts for events or items that interest YOUR PROSPECTS
- Give them INFORMATION (What’s In It For Me WIIFM) and only subtle links to promotions. Only full promotion every 4-5 messages

### Tracking and Testing

- ALWAYS Cloak your links, preferably with a link shortener ([ViralURL](#) etc.)

### Training, Tools, Traffic

- [WorldProfit Silver membership](#)
- [WorldProfit Show Home Silver Membership](#)
- [Free eCourses](#)
- [LifeBalance B2B Resouces, Tutorials and Videos](#)

### Free List Building Portals

These sites are list building/affiliate building programs on steroids. Join for free, then join as a free member of each of the 5 sections, even if you do not intend to join any of the affiliate programs in those sections. When you do join affiliate programs, you are joining under YOUR SPONSOR. Be sure you update your Profile (little man under your picture) with YOUR affiliate URL (the whole URL including http://)

TeamEliteHomeBusinesses - Free [SuperNet Business Hub](#) - Replicated site for Joe Freyaldenhoven's programs - 39 streams of income, Done-For-You landing pages and followup messages

[GrabThoseLeads.com](#) - Sign up for a free site that helps you build your Business Plan.

# Author Bio:

## **Richard Moyer, CCP**

- IT Senior Member of Technical Staff at Verizon (1971-2003)
- MREI Property Management (1996-2004)
- Robert Half Consulting - Sarbanes-Oxley Financial Auditor (2004)
- Hudson Consulting - Sarbanes-Oxley IT Lead Auditor (2005)
- MREI Consulting - Principal Consultant (1997-2005)
- Lexmark Consulting - Executive Business Consultant (2005-2012)
- Spaho Consulting - Principal Consultant (2005-2014)

## **Professional Certifications and Experience**

- Systems Engineering - Mainframe, UNIX, Microsoft (ICCP, IBM, Amdahl, Xerox, NCR/Comten, AT&T Bell Labs, Microsoft)
- Systems Management and Systems Operations (ICCP)
- Systems Programming - Mainframe, UNIX, OS/2, Microsoft (IBM, Amdahl, Xerox, AT&T Bell Labs, Microsoft)
- Network Engineering (AT&T Bell Labs)
- Sarbanes-Oxley Auditing (Robert Half, Hudson Consulting)
- ISO-9002 Auditing (Verizon)
- Business Process Engineering (Texas Instruments, Verizon)
- Business and IT Consulting (Verizon, Lexmark)
- Financial Systems (Verizon)

Looks like the only thing I do well is Retire

Now, I just blog, write tutorials, and play with Network Marketing

## My Websites:

- [WebcastSource.com](http://WebcastSource.com) - WorldProfit Home Page
- [LifeBalanceB2B.com](http://LifeBalanceB2B.com) - Business to Business Blog and eCommerce
- [WorldProfit Blog](http://WorldProfit Blog)
- [FoodsSource.com](http://FoodsSource.com) - FoodSource
- [ExcelVBAWizard](http://ExcelVBAWizard) - Excel VBA Wizard
- [Netpreneur Store](http://Netpreneur Store) - Network Marketing Resources
- [SpahoConsultingLLC.com/ebooks](http://SpahoConsultingLLC.com/ebooks) - Life Balance eBooks
- [SpahoConsulting.biz](http://SpahoConsulting.biz) - Life Balance Review Site
- [EverybodyMakesMoney.stipy.com](http://EverybodyMakesMoney.stipy.com) - Drip Campaigns

## Our Safelists/Traffic Exchanges:

- [WebcastSource.net](http://WebcastSource.net)

## Major Projects:

- [GrabThoseLeads](#)
- [WorldProfit](#)
- [Team Elite Home Businesses](#)
- [TheDownliner](#)
- [Gorilla Marketing Pro](#)
- [Your Viral List, Your Viral Traffic, Your Viral Mailer, 10X Mailer, HotListMailer](#)
- [EasyCash4Ads](#)
- [97or3](#)
- [Infinity Traffic Boost](#)
- [vTrafficRush](#)
- [MLM Recruit On Demand](#)
- [ClickBank Passive Income](#)

## Autoresponders

- [Get Response](#)
- [Aweber](#)
- [RapidMailer](#)
- [GVO](#)
- [AIOP](#)

As always, please feel free to contact me with questions, if you want a demo, or are curious about other resources I can share with you.



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I am a CONSULTANT FIRST and FOREMOST.

Paying It Forward...